

FLAT FOOT TECHNOLOGY®

PATENTED COMFORT. PATENTED CONTROL.

Flat Foot Technology®. It's been awarded not one, but two patents. And it's awesome. You really have to ride an Electra to feel it, but the overall benefit of Flat Foot Technology is more comfort and more control. It provides an upright, relaxed riding position with proper leg extension that also lets you plant your feet flat on the ground whenever you want without leaving the saddle.



TOWNIE®



TOWNIE® GO!



LOFT™



AMSTERDAM®



CRUISER



KIDS®

**YOU CAN'T
FAKE IT.**

Feel the difference of Flat Foot Technology® in these Electra collections.



Wide view of the road

Upright seating

Relaxed arm position

Full and proper leg extension when pedaling

Plant your feet flat on the ground whenever you want