





Great for everyday transportation and light touring, the Ticino® picks up where bike builders of the 40s and 50s left off, giving it a true handcrafted feel not found in many of today's cookie-cutter bikes. Named for an Italian influenced area of Switzerland, Ticino's design aesthetic, craftsmanship and frame integrity are inspired by the vintage bikes once ridden throughout the region. The retro-inspired hubs, cranksets, chainrings, handlebars, forks, pedals and hammered-finish alloy fenders show classic craftsmanship. But this thing is far from a relic. When it comes to performance, the Ticino is decked with modern components custom-manufactured by Electra.

But it's more than just a pretty face. The Ticino sports fast-rolling 700c wheels and a lightweight frame, for a fine-tuned, smooth gliding ride. Love is in the details, and after one look at the Ticino you'll be ready for a serious commitment.

TICINO 7D



TICINO 7D LADIES' / GLACIER BLUE / 7-SPEED



TICINO 7D LADIES' / LEMON CHIFFON / 7-SPEED

This 7-speed bike is the epitome of simple elegance. The hammered fenders are the perfect accent to its understated style and clean design. Choose either the traditional men's diamond frame or the graceful ladies' mixte frame.



TICINO 7D MEN'S / RUBY / 7-SPEED





6061-T6 ALUMINUM FRAMESET

INVESTMENT-CAST CROWN,
TAPERED-LEG, STEEL FORK

SHIMANO 7-SPEED ALTUS DRIVETRAIN

SHIMANO TX50 THUMB SHIFTER PLUS

FORGED ALLOY CRANKSET W/42T
CHAINRING/DUAL GUARDS

CENTER-PULL BRAKES [LADIES'],
SHIMANO CANTILEVER BRAKES [MEN'S]

32H LOW FLANGE ALLOY HUBSET

DOUBLE-WALL ALLOY RIMS

700 x 35c TIRES

TICINO DUAL-DENSITY SADDLE

HAMMERED ALLOY FENDERS

TICINO 7D MEN'S / MIDNIGHT BLUE / 7-SPEED



TICINO 8D LADIES' / KIWI / 8-SPEED



TICINO 8D LADIES' / WISTERIA / 8-SPEED



TICINO 8D MEN'S / GOLD PATINA / 8-SPEED

The Ticino® 8D is packed with Electra design details. Like vintage, hammered-finish alloy fenders, classically styled alloy crankset, touring pedals and a brilliant chrome-plated stem. Unique reverse-hinged bar-end levers operate retro-style brakes — cantilevers on the men's and center-pulls on the ladies'.





TICINO 8D MEN'S / RACING GREEN / 8-SPEED

6061-T6 ALUMINUM FRAMESET

INVESTMENT-CAST CROWN, TAPERED LEG,
BUTTED CHROMOLY FORK

SHIMANO 8-SPEED CLARIS DRIVETRAIN

SHIMANO ACERA RAPIDFIRE SHIFTER

FORGED ALLOY CRANKSET W/42T
ALLOY CHAINRING DUAL GUARDS

ALLOY CENTER-PULL BRAKES [LADIES'],
TEKTRO CANTILEVER BRAKES [MEN'S]

ELECTRA ELITE DOUBLE-WALL ALLOY RIMS

TICINO DUAL-DENSITY SADDLE

TICINO TOURING PEDALS

HAMMERED ALLOY FENDERS

700 x 35c TIRES

TICINO 20D



TICINO 20D LADIES' / MERLOT / 20-SPEED

No expense spared, no detail overlooked on our flagship Ticino® 20D. Handcrafted, butted 6061 aluminum frame. Classic hand-brazed, tapered, butted chromoly, double-chromed investment crown fork. Enduring reverse-hinged brake levers and exclusive wrapped grips. Wide-range Shimano Tiagra 20-speed gearing and Rapidfire trigger shifters, lightweight polished alloy rear carrier, Japanese Panaracer Pasela 35c skinwall tires and a host of vintage touches. Normally you'd be placed on a waiting list for a handmade bike like this.



TICINO 20D MEN'S / BLACK / 20-SPEED

6061-T6 ALUMINUM FRAMESET

TRADITIONAL HAND-BRAZED, INVESTMENT CAST CROWN, TAPERED-LEG CHROMOLY FORK

SHIMANO 20-SPEED TIAGRA DRIVETRAIN

SHIMANO TIAGRA RAPIDFIRE SHIFTERS

TICINO FORGED ALLOY COMPACT DOUBLE 50/39T CRANKSET

ALLOY CENTER-PULL BRAKES [LADIES'], TEKTRONIC CANTILEVER BRAKES [MEN'S]

TICINO FIVE STAR HIGH FLANGE 32H HUBSET

ELECTRA ELITE HIGH-POLISHED DOUBLE-WALL ALLOY RIMS W/ STAINLESS EYELETS

PANARACER PASELA ARAMID FOLDING BEAD 700 x 35c TIRES

TICINO DUAL-DENSITY SADDLE

HAND-BRAZED CHROMOLY QUILL STEM

HAMMERED ALLOY FENDERS

ALLOY REAR CARRIER

